



# Human Services Department

## Families Outreach and Engagement Funding Proviso

Response to City Council Green Sheet 103-1-A-2

June 26, 2013



## Proviso Language

Council requests the Human Services Department to develop and submit a Comprehensive Outreach and Engagement Strategy. This strategy shall:

- *Outline the outreach, engagement, and case management efforts that currently exist for different homeless populations in the City and identify gaps for such services for specific populations;*
- *Provide an estimate of the number of those, by specific population group, that would be targeted for new outreach, engagement, and case management services;*



## Proviso Language (Continued)

- *Explain how the City's efforts would coordinate with existing outreach and engagement efforts, including those provided by REACH, HOST, MIST, Health Care for the Homeless, and the Metropolitan Improvement District;*
- *Identify the extent to which social service gaps exist for specific populations targeted for outreach and engagement efforts;*
- *Describe the extent to which flexible funding for social services might be needed to implement the proposed Comprehensive Outreach and Engagement Strategy;*



## Proviso Language (Continued)

- *Provide the specific goals and outcomes to be accomplished by the proposed Comprehensive Outreach and Engagement Strategy, consistent with Resolution 31404; and*
- *Based on the specific goals and outcomes in item f, recommend whether further funding for outreach and engagement efforts and case management services is warranted; and the extent to which funding should be provided to meet service needs of those receiving outreach, engagement and case management services.*



## Comprehensive Outreach and Engagement Plan

- Provides a framework to engage new and existing partners in an effort to;
  - Decrease barriers to housing
  - Increase opportunities for job training/placement
  - Create deeper client connections with service providers
  - Create deeper stakeholder involvement





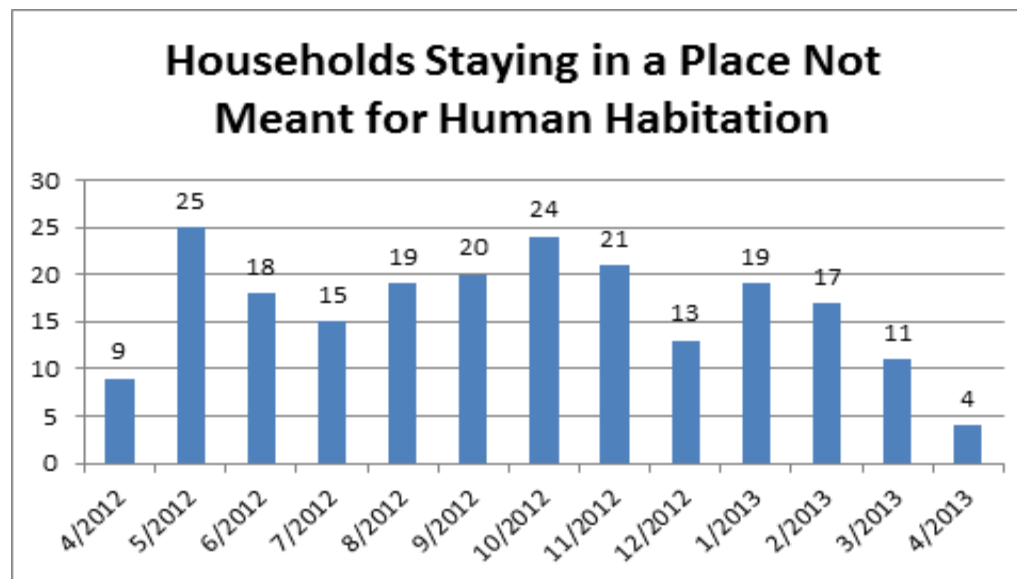
## Target Populations

- **Adults**
  - At least **1,900** individuals are unsheltered.
- **Families**
  - More than **215** families are unsheltered.
- **Youth and Young Adults**
  - At least **114** youth and young adults are unsheltered.



## Service Gaps for Families

- **Living in an Unstable Housing Situation:** More than 3,788 families have been screened through Family Housing Connection (FHC) since April of 2012.
- **Target population for outreach services:** 215 families reported being literally homeless in a place not meant for human habitation.





# Coordination with Existing Services

## 2012 - Families Entering the Late Night Program

Referral Sources	Number	%
Nickelsville	28	28%
Safe Parking	10	10%
Mary's Place	28	28%
SPD	15	15%
HSD	3	3%
DOC	1	1%
DESC	2	2%
YWCA	1	1%
Unknown	13	13%
<b>TOTAL SERVED</b>	<b>101</b>	<b>100%</b>





## Coordinating with Existing Services (Cont.)

- KIDS PLUS: Medical Case Management for Children in families who are homeless
  - Currently serves up to 45 high need households at any one time or a total of 100 households annually;
  - Staff include 3 social workers and 1 public health nurse;
  - Staff provide mental and physical health evaluations, support basic needs and connect families with appropriate services.



## Increased Funding is Warranted

- Kids Plus will increase services and housing assistance to 50 families over the contract period for a total of 150 families annually.

Estimated Cost per Family	
Housing Assistance (rent, motel)	\$1,800
General Assistance (food, medication, etc)	\$375
Sub-Total per Household	\$2,175
Total Service Cost (assumes 50 households served)	\$108,750
Staffing Cost (assumes 50 households served)	\$26,250
<b>TOTAL ESTIMATED</b>	<b>\$135,000</b>



## Use of Funding

- Address immediate basic needs of families
  - Food
  - Diapers
  - Medication
  - Transportation
- Address immediate housing needs of families
  - Rent deposit paid to a landlord
  - Utility payments
  - Motel voucher



# Measuring Impact

Measures	Methodology	Goal	Data Collection Method
Increase number of families that access services	Establish baseline number served over first 6 months.	80 at 12 months	Safe Harbors
Increase number of families that apply for and receive benefits	Establish baseline number served over 6 months.	50 at 12 months	Safe Harbors
Increase number of families entering transitional/permanent housing and remain @ 6 months and @ 12 months post placement	Establish baseline number served over 6 months. Compare to HMIS numbers of persons served. Data element-residence prior to program entry, exit date.	20 at 6 months	Safe Harbors
Decrease number of families visibly residing on the street	Establish baseline number served over first 6 months.	40 at 12 months	Safe Harbors One Night Count
Decrease number of families returning to the streets and/or shelter	Establish baseline number served over first 6 months.	TBD	Safe Harbors

